

KRYSTAL SMITH

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PROFILE

Self-taught front-end developer with 10+ years of experience building client-side websites. Having been positioned for startups, digital agencies, and Fortune 500 companies; able to perform in a variety of high functioning work environments. Focused on developing responsive applications with a keen eye for aesthetically pleasing and intuitive UI design. Aspiring to one day serve in the Director of Front End Engineering role.

WORK EXPERIENCE

PARKMOBILE

FRONT-END LEAD | SEP 2016 - PRESENT

Front-end developer responsible for builds in AngularJs and ReactJs responsive applications; creating modular components with Webpack, BEM via SASS, React Hyperscript and version control via Git; executing in a deadline driven Agile environment while leading a team of four developers; lead interactive workshops for colleagues teaching them how to develop a responsive photography website; current "Parkmobile Leadership" mentee under the CFO; front-end release lead; developed a style framework which supports all web sites created by Parkmobile since 2017

Web Contributions: Parkmobile.io
Parking.mercedesbenzstadium.com
Parking.charlottespeedway.com

ISOULDESIGNS

FRONT-END DEVELOPER/UX DESIGNER | FEB 1999 - PRESENT

Self-directed collaboration with digital agencies, startups, and companies on projects ranging from web design, Wordpress theme development, front-end maintenance, SEO, and more; Identify and manage additional contributors as needed, streamline collaborative processes and targeted benchmarking for optimal product completion

Partnering Companies: Google
Intel

Southern California Edison
Tibco

AUBURN PHARMACEUTICAL

LEAD WEB DEVELOPER | APR 2012 - AUG 2016

Front-end developer who conceptualized and was accountable to UI design, corporate rebranding and new product launches; responsible for builds in .NET MVC framework, Twitter Bootstrap, jQuery and version control via Team Foundation Server; created direct mail campaigns within Mailchimp and Sendy platforms

Web Contributions: Aububrngenerics.com
 Auburnreceiving.com
 Genericbid.com

REID ASSOCIATES

MARKETING & WEB DIRECTOR | AUG 2002 - APR 2012

Designed and developed the agency website within a template based CMS using jQuery, HTML and CSS; produced marketing materials for web and print for the sales team; provided on-going coaching and instruction to fellow colleagues around newly implemented software and software features

TECHNICAL EXPERTISE

Adobe Creative Suite	jQuery	Team Foundation Server
BEM/CSS/SASS	MySQL	Twitter Bootstrap
Github	MSSQL	W3C Validated HTML
JavaScript	Nginx	WCAG Compliance
JavaScript Frameworks (ReactJS & AngularJS)	Nodejs	Wordpress
	Sketch	Yarn/NPM

DEVELOPMENTAL OUTREACH

Florida A&M University "Identity Lecture Series" - Keynote Speaker

"Hour of Code" - Pershing High School Detroit, MI